

#YEGAmbassador Program - Student Summer Position (2020):

Position Title: #YEGAmbassador

Duration: June 1 – Aug 28, 2020

Hr/Week: 35

Wage: \$17.00

Situated in the city's Business Improvement Areas (BIA) the #YEGAmbassador position consists of linking small business, citizens and visitors to local business, events and services. By enhancing these connections Edmonton diverse communities and business community can contribute to economic development, safety and community well-being.

Job Duties

- Extensive outdoor walking within the target areas regardless of weather conditions while wearing branded apparel.
- Acting as "Eye on the Street" for the designated areas
- Connect Edmontonians and visitors to local area events and businesses throughout the year (way finding and general information)
- Provide support to the implementation of Business Improvement Area programs that enhance and strengthen small business capacity,
- Assist in building greater connections for citizens, community groups/agencies and business to services and supports from the City of Edmonton
- Strengthen and build relationships between business and social agencies to work proactively together towards prevention and intervention where social and commercial needs overlap.
- Collect Environmental data and information on Business Improvement Areas (Inner City, Downtown, Chinatown and possibly others)
- Lead/coordinate specific projects that support program outcomes.
- Attend, support local business, social agency and community events
- Address emergency or non-emergency situations as stipulated in the program protocols

Great opportunity for students in Human Services, Business, Marketing and Communication

Training may include:

- Indigenous & Cultural competency Awareness, Non-Violent Crisis Intervention , Applied Suicide Intervention Skills training, Mental Health First Aid, Social Issues Walk

Qualifications & Skills:

- Post-secondary education in social work, community engagement, education and Human Services
- Ability to speak additional languages is asset. (Cantonese, Mandarin, East African)
- Experience working with diverse cultures,
- Knowledge of cultural traditions and beliefs
- Proficiency in report writing, budget planning, time management, defining goals and objectives, and priority setting
- Strong communication skills and ability to work with all cultural groups of all ages; including LGBTQ+ persons
- Able to work independently and self-motivated
- Understanding of community safety and crime prevention practice
- Able to work flexible hours and weekends
- Ability to coordinate events and programs for youth
- First Aid and CPR would be an asset or willing to obtain certificate
- Criminal record check required

Please send resumes to: Madeleine.Smith@Reachedmonton.ca or REACH Edmonton Suite 901, Baker Centre, 10025 – 106 Street, Edmonton, AB T5J 1G4

Closing Date: March 20, 2020