

Student #YEGAmbassador Position

Situated in the city's Business Improvement Areas (BIA) the #YEGAmbassador student position consists of linking small business, citizens, students and visitors to local business, events, and services. By enhancing these connections Edmonton diverse communities and business communities can contribute to economic development, safety, and community well-being.

(Due to the COVID PANDEMIC this 8-week employment offering can occur up to Feb 26, 2022)

Job Duties

- Extensive outdoor walking within the target areas regardless of weather conditions while wearing branded apparel.
- Connect Edmontonians and visitors to local area events and businesses throughout the year (wayfinding and general information)
- Provide support to the implementation of Business Improvement Area programs that enhance and strengthen small business capacity,
- Assist in building greater connections for citizens, community groups/agencies and business to services and supports from the City of Edmonton
- Strengthen and build relationships between business and social agencies to work proactively together towards prevention and intervention where social and commercial needs overlap.
- Collect Environmental data and information on Business Improvement Areas (Inner City, Downtown, Chinatown and possibly others)
- Attend, support local business, social agency and community events
- Address emergency or non-emergency situations on the street as stipulated in the program protocols
- Great opportunity for students in Human Services, Business, Marketing and Communication, Land Use Planning and Economics

Training may include:

Indigenous & Cultural competency Awareness, Non-Violent Crisis Intervention , Applied Suicide Intervention Skills training, Mental Health First Aid, Social Issues Walk

Qualifications & Skills:

- Post-secondary education in social work, community engagement, education, Human Services, Business and Communications
- Ability to speak additional languages is required. (Cantonese, Mandarin, East African)
- Experience working with diverse cultures,
- Knowledge of cultural traditions and beliefs

- Proficiency in report writing, budget planning, time management, defining goals and objectives, and priority setting
- Strong communication skills and ability to work with all cultural groups of all ages; including LGBTQ+ persons
- Able to work independently and self-motivated
- Understanding of community safety and crime prevention practice
- Able to work flexible hours and weekends
- Ability to coordinate events and programs
- First Aid and CPR would be an asset or willing to obtain certificate
- Criminal record check required

Please send covering letter and resumes to Madeleine.smith@reachedmonton.ca