SAFER TOGETHER

2022 BUSINESS PLAN

REACH
EDMONTON
Council for Safe Communities

CONTENTS

THE REACH MANDATE

MAKING EDMONTON SAFER IN ONE GENERATION

IT'S ABOUT YOU

Edmonton has always been a place in which community matters, and where *neighbour* is more than a word. Improving the culture and practice of community safety affects us all. Because you live in Edmonton, because you care about the principles of community safety, REACH is both about you and for you. You are an integral part of this strategy. Each Edmontonian deserves to be safe and feel safe, but also shares accountability to one another, to his or her community, and to future generations to enable and to enact safety.

THE WORK BEGINS TODAY

It's time for Edmonton to create a homegrown model for real change, to enhance what's already working here and marry it to the most innovative practices in community safety from around the world. We have the energy, a strong frame of mind, and the political will through the efforts of the City of Edmonton.

FUNDAMENTALLY,

# REACH IS IN THE BUSINESS OF SYSTEMS CHANGE.

The REACH Edmonton Council for Safe Communities was established in 2010. Its ambition is to, in one generation (25 years), significantly increase community safety in our region; increase Edmontonians' perception of safety and inclusion; and engage the people of Edmonton and the region in developing a culture of safety and crime prevention.

The recommendations of the 2009 REACH report are ambitious – and our very name speaks to an audacious goal: to reach for community safety in an innovative, integrated and coordinated fashion and to establish a culture of safety and inclusion.

Fundamentally, REACH is in the business of SYSTEMS CHANGE. Cities are complex adaptive social systems, which operate in non-linear, context-sensitive and political ways. In order to advance systemic change, REACH convenes groups from across a diverse spectrum and collaborates with them in order to drive community safety. The work aims to build a safer city by resolving the complex, interconnected root causes of crime.

REACH's many talented partners are always looking for innovation and improvement. We bring people together to look at tackling issues in interdisciplinary ways that may not have been attempted before. We build relationships to support problem solving at the community level. We take risks and experiment with initiatives in order to develop a range of creative solutions to community safety issues. We seek solutions that have the potential to be scaled up for community-wide change.
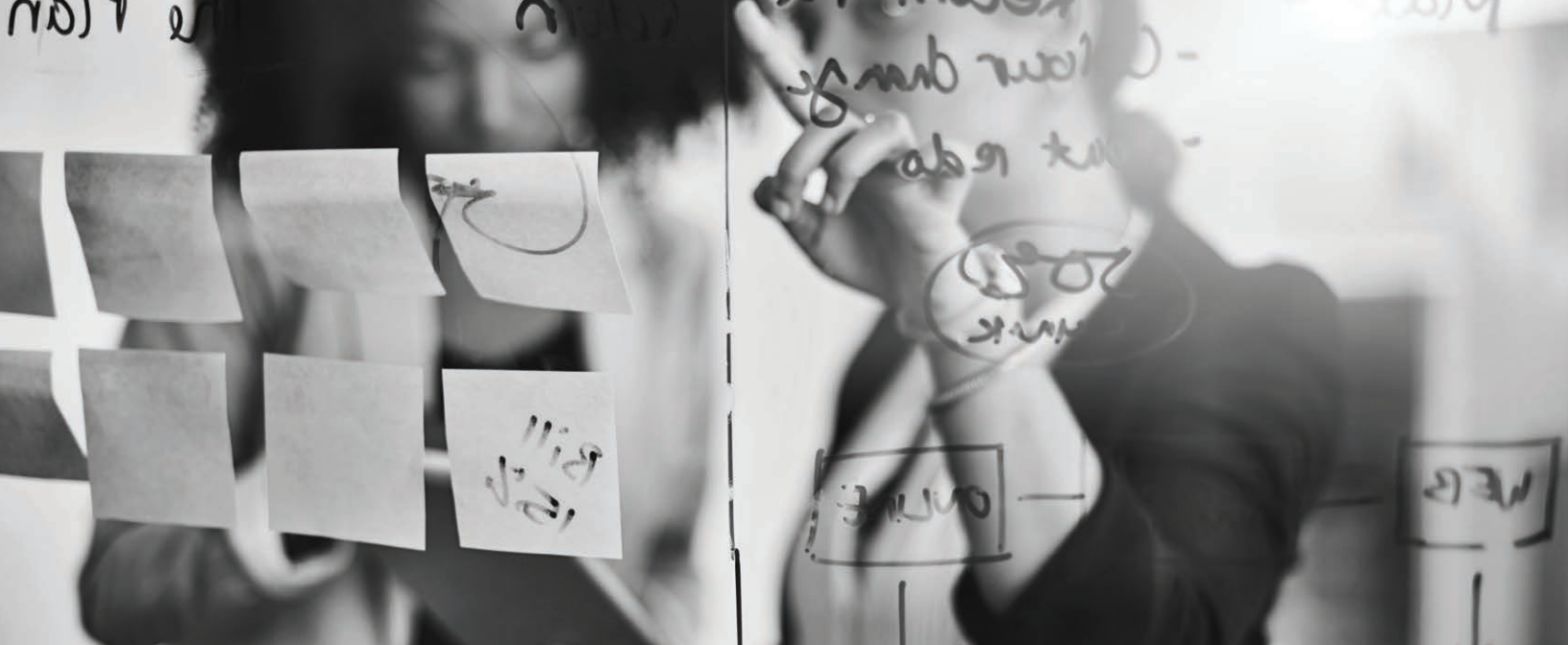
BACKBONE SUPPORT

REACH is a backbone organization, which means that in order to sustain long-term systemic change that has collective impact, we:

Guide a community safety vision and strategy together with stakeholders.

Support aligned activities that drive towards the vision.

Establish measurement practices to evaluate initiatives.

Build public will and support for the vision.

Advance policy that will result in systemic change.

Mobilize funding for initiatives.

"The expectation that collaboration can occur without a supporting infrastructure is one of the most frequent reasons why it fails. The backbone organization requires a dedicated staff separate from the participating organizations who can plan, manage, and support the initiative through ongoing facilitation, technology and communications support, data collection and reporting, and handling the myriad logistical and administrative details needed for the initiative to function smoothly."

Kania and Kramer, "Collective Impact" 2011.

REACH RECOMMENDATIONS

In keeping with the our mandate, the nine recommendations identified in the 2009 REACH report focus on prevention, are evidence-based and represent innovative approaches to community safety. They cover ideas for change at all four levels of community safety: individual, family, neighbourhood and community-wide.

Finally, they speak to the three strategic areas for action that Edmontonians told us are critical to success: Investing in Children, Youth and Families, Catalyzing Change and New Leadership. These Taskforce recommendations blend vision and practicality in order to reframe Edmonton's approach to community safety.

INVESTING IN CHILDREN, YOUTH & FAMILIES

RECOMMENDATION 1
A New Model of Family and Community Safety Focusing on Schools as Neighbourhood Access Points to Social Support Services

Nurture an integrated community-wide partnership that positions schools as key access points, for family needs, children and youth.

Implement a coordinated drop-in program during the critical after school hours for at-risk school aged children and youth in Edmonton.

RECOMMENDATION 2
A "Turn Away from Gangs" Initiative

Source long-term funding and staff support to build on the work done by community partners in Community Solution to Gang Violence coalition.

Support the evaluation of specific initiatives that address the risk factors for gang involvement.

RECOMMENDATION 3
Community Coordination on Fetal Alcohol Spectrum Disorder

Bring together a coalition of front-line experts to create an action plan to support a comprehensive community wide strategy to help families and youth struggling with FASD.

Facilitate the delivery of an innovative outreach team approach to young girls (ages 11-15) at risk of pregnancy and FASD.

CATALYZING CHANGE

RECOMMENDATION 4
A 24/7 Service Delivery Model for High-Needs Populations

Lead development of comprehensive, coordinated access to 24-hour services for those at highest risk – youth, sexually exploited individuals, street gang members, et al.

RECOMMENDATION 5
Cultural Community Groups

Develop innovative models for engagement within Edmonton's Aboriginal and multicultural communities that support their cultural ties, practices and communities.

RECOMMENDATION 6
Neighbourhood Organizing Initiatives

Implement a new Neighbourhood Organizing Model in several diverse areas of Edmonton to activate community in support of a preventive approach to community safety.

NEW LEADERSHIP

RECOMMENDATION 7
A Community Safety Coordinating Council to Integrate Sustainable Community Safety Efforts

Create and sustain a new Community Safety Coordinating Council to lead a more integrated, grassroots and collaborative approach to community safety in Edmonton and to implement this 10-year Plan.

Create and sustain a multi-dimensional strategy to shift from law to order and build support for prevention focused solutions.

RECOMMENDATION 8
A Sustainability Strategy for Prevention

Work with local funding agencies and leaders, including the business community, to support long-term sustainable investment necessary for a preventive approach to community safety.

Seek sustainable funding for existing innovative community initiatives that contribute to community safety.

RECOMMENDATION 9
An Innovative Evaluation Framework to Measure Success

Use the Social Return on Investment evaluation model to measure success, assess the impact of community safety initiatives in Edmonton and report progress annually to Edmontonians.

REACH'S VISION

A city we are proud of, in a region which is harmonious, where all people, including the first peoples on whose lands we reside, are included, feel safe and are safe.

REACH'S MISSION

To strengthen community safety in our city and region through innovative ideas, building relationships and inspiring action.

GUIDING PRINCIPLES

NIMBLE AND FLEXIBLE

REACH is always open to new ideas and innovations.

SUPPORTIVE

REACH helps communities access resources that make their families, lives and neighbourhoods safer.

DECISIVE

REACH has a thoughtful and critical approach to making things happen.

IMPACTFUL

REACH aims to focus on solutions that will work and have a positive impact in creating systems change.

DIVERSE

REACH's Board and our relationships must reflect our richly diverse community.

CORE VALUES

POTENTIAL

We can make this community a place where all people feel safe.

PREVENTION

Sustained investment in prevention yields the greatest efficiencies and social returns.

INCLUSION

All members of society have the right to equal access to the services, free of systemic barriers.

RELATIONSHIPS

Building positive relationships is the cornerstone of our work.

ACCOUNTABILITY

We manage with openness and commit to ongoing evaluation which is central to our success.

GENEROSITY

When we have solutions that work, we share the information, we mobilize the knowledge and we build capacity in other organizations.

A BOLD NEW REACH
STRATEGIC PILLARS

SAFE AND CARING COMMUNITIES

BUILDING COMMUNITIES WHERE ALL BELONG

STRENGTHENING PARTNERSHIPS

STRENGTHENING TRUST IN COMMUNITIES

STRENGTHENING COALITIONS AND PARTNERSHIPS FOR SOCIAL IMPACT

PILLAR 1

SAFE AND CARING COMMUNITIES

STRATEGIES

- Build, foster and strengthen relationships in the community.
- REACH is committed to working with others to create safe, caring, vibrant communities.
- Focusing on inclusive community development, REACH works with partners to enable communities to engage, connect, and explore community solutions to the challenges they face.

PILLAR 2

BUILDING COMMUNITIES WHERE ALL BELONG

- REACH works to engage communities in conversations and actions for justice, inclusion and equity.
- REACH is committed to equity, diversity and inclusion in all that it does.
- REACH, in partnership with others, works to increase access to services and supports that enable community wellbeing and growth by valuing diversity and ensuring inclusion.

PILLAR 3

STRENGTHENING PARTNERSHIPS

- By building strong relationships with partners, REACH seeks to create open data and story sharing so that the value of social action can be fully realized.
- REACH uses an evidence-based approach to all of its work and shares evidence with communities and partners.

PILLAR 4

STRENGTHENING TRUST IN COMMUNITIES

- REACH provides backbone support.
- REACH partners with others to build trust in community organizations working to build safe and caring communities.
- REACH supports and enables learning opportunities to strengthen the capacity of teams, organizations and networks focused on safe and caring communities.
- REACH amplifies the voices of those who show leadership in building safe and caring communities.
- REACH supports others in their journey to look at communities differently and who offer innovative solutions to community challenges.

PILLAR 5

STRENGTHENING COALITIONS AND PARTNERSHIPS FOR SOCIAL IMPACT

- Contribute to systemic impact.
- REACH is an advocate for change that has social impact and increases trust and safety.
- REACH shares knowledge, understanding, evidence and experience to support those working and living in communities that grow and develop.
- REACH engages in partnerships and alliances focused on systems change to improve the lives, wellbeing and safety of communities.

2022 BUSINESS PLAN

OUR PLAN FOR ACTION

The REACH business plan lays out the connections between each initiative and the 9 recommendations from the 2010 REACH Report. Every initiative aligns to the strategic pillars in the Bold New Reach framework. This is how REACH provides the backbone support that partners need to be able to focus on their work, while we coordinate evaluation, reporting back to funders and the community, strategic planning and sustainability. Each initiative aims to foster better relationships between partners to address systemic challenges to making Edmonton a safer city in one generation. This is done by tapping into existing services and assets in the community, and leveraging them for the greatest possible impact.

A New Model of Family and Community Safety Focusing on Schools as Neighbourhood Access Points to Social Support Services

INITIATIVES

OUT OF SCHOOL TIME ▶

SUPPORT FOR CHILD AND YOUTH PROGRAMS ▶

MIDDLE YEARS STRATEGY ▶

At-risk children, youth and families struggle with social issues such as addictions, mental illness, poverty and abusive relationships. At the same time they are often dealing with challenges such as lack of child care support, lack of transportation, language barriers or lack of education that can limit their access to services they require. According to the Families First Edmonton 2007-08 Progress Report, families are aware that services exist to support them, but face challenges when trying to access them. They encounter obstacles such as differing eligibility criteria and complicated application processes. Often these families become disengaged and are lost within the system.

RECOMMENDATION 2 ▶

Develop a "Turn Away from Gangs" initiative focused on at-risk youth.

INITIATIVES

WrapED ▶

This recommendation addresses the vulnerability of youth to being drawn into negative lifestyles, including criminal activity and gangs. Current research into at-risk behaviour and gangs points to a need for a strengths-based prevention and public health model to encourage young people to resist the threat of gangs.

A 24/7 Service Delivery Model for High-Needs Individuals

INITIATIVES

24/7 CRISIS DIVERSION ▶

24/7 CONNECTOR PROTOTYPE ▶

24/7 EDMONTON APP ▶

#YEGAMBASSADOR PROGRAM ▶

REACH TRAINING ▶

Edmonton needs innovative, community-integrated, 24-hour services to serve vulnerable community members who need access to services 24/7.

A model for 24/7 service delivery is recommended which will leverage existing services, streamline existing daytime services and increase capacity for night support. This type of 24-hour service model, coupled with customized training for staff, will address a variety of crises and needs, including: medical, mental, emotional, physical and basic needs services.

Work with community leaders from Indigenous and newcomer immigrant/refugee communities to develop and implement innovative models for engagement within cultural contexts.

INITIATIVES

REACH IMMIGRANT AND REFUGEE INITIATIVE ▶

POLICE AND YOUTH ENGAGEMENT PROGRAM ▶

IMMIGRANT FAMILY VIOLENCE PREVENTION COMMITTEE ▶

COALITIONS CREATING EQUITY ▶

Evidence suggests that there are key groups in Edmonton who may benefit from specific consideration when it comes to prevention. Colonization has affected the First Peoples of this territory. It is a significant contributing factor for their involvement in the justice and corrections systems as well as experiencing higher rates of homelessness, poverty and children being placed in Children's Services. At the same time, Indigenous communities are often under-represented in civic life and in the development and delivery of preventative services.

A new model of a culturally-based organization called a Cultural Community Group is recommended. These groups will transcend traditional neighbourhood boundaries and play a critical role in supporting safe communities, no matter where members of the cultural community live. Cultural Community Groups will provide forums for individuals of a particular cultural community to engage and make their voices heard in civic life. They will build individual and cultural group leadership capacity, shape community priorities, build community relationships, and give voice to community needs.

Implement a new Neighbourhood Organizing Model in several diverse areas of Edmonton to activate community in support of a preventive approach to community safety.

INITIATIVES

ADDICTIONS DON'T DISCRIMINATE ▶
EDMONTON CANNABIS COALITION ▶
SEXUAL EXPLOITATION WORKING GROUP ▶
SAFER WAY OUT ▶
NEIGHBOURHOOD ORGANIZING INITIATIVE ▶
RESOURCE CONNECT ▶
REACH OUTREACH ▶

There is a need for greater connectivity in neighbourhoods to address issues of safety and crime. Today, communities in Edmonton and across Canada face declining numbers of traditional volunteers at the neighbourhood level as people struggle to balance the multiple demands on their time and energy.
This recommendation proposes implementing a new model of engagement to increase the number of citizens who take an active role in creating safe neighbourhoods. The Neighbourhood Organizing Model is rooted in community organizing principles and powered by Community Organizers who engage citizens as leaders, build new relationships, and identify the issues they wish to address together.

This model creates a culture of ownership among neighbours. This model is nimble and does not rely on bureaucratic structure; rather, it helps citizens take collective community action.

A Sustainability Strategy for Prevention

INITIATIVES

BUILDING CAPACITY IN RURAL CRIME PREVENTION ▶
NOT IN MY CITY ▶
PEACE IN OUR CITIES ▶
ORGANIZATION FOR THE PREVENTION OF VIOLENCE ▶
RESILIENCY PROJECT ▶

Work with local funding agencies and leaders, including the business community, to support the long-term, sustainable investment demanded by a preventive approach to community safety.

Advocate and seek sustainable support for existing innovative initiatives that contribute to community safety.

RECOMMENDATION 9

An Innovative Evaluation Framework to Measure Success

INITIATIVES

DATA STORYTELLING

REACH has demonstrated commitment to ongoing and rigorous evaluation for each of its initiatives, using SROI and often with a consideration of collective impact and REACH's backbone role. We need to know what works and why it works in order to effect to real change in our community. We must work towards integration of a common evaluation framework, language and processes to improve consistency and allow for comparisons between programs.

OUT OF SCHOOL TIME

BACKGROUND

The Out of School Time (OST) Collaborative aims to improve the resiliency of children and youth through quality, widely accessible out-of-school-time programs.

The OST Collaborative is a partnership of community groups, community leaders, service delivery agencies, and local institutions that have been working together since 2008. The OST Collaborative began in response to concerns raised by immigrant and refugee families and community groups regarding the increased need for specific supports and programs for their children and youth when they were not in school. It has evolved to include out-of-school-time programs and supports for all children and youth experiencing social vulnerability.

	Outcomes:	Indicators:
Outcomes that build relationships	Community groups providing OST services have a chance to connect with one another to share resources and best practices.	Increased Gathering membership and attendance.
Outcomes that champion EDI	OST groups that normally might not have the capacity to undergo professional development, have an opportunity to improve their knowledge and skills through accessible and relevant training opportunities. OST members have an opportunity to bring forward issues related to EDI that are relevant to their participants/organizations.	Barriers to accessing growth for OST programs are identified and are addressed. Continuing to offer diverse training opportunities and resources. OST Gathering meetings will have dedicated agenda items related to EDI with opportunities for issues to be brought forward.

	Outcomes:	Indicators:
Outcomes that collect and share data	REACH understands the barriers and needs of OST groups OST groups better understand how navigate through barriers OST members have an opportunity to learn about and share relevant resources with their peers.	REACH engages with OST Gathering about barriers and shares with steering committee to convene relevant resources Presentations and resources are given around the following pre-existing identified barriers: • Kids with disabilities • Funding options • Supporting families with critical needs OST groups give presentations at OST gatherings on learnings and best practices.
Outcomes that provide backbone support	OST members have access to affordable, relevant, high quality training. OST Gathering members have access to program funding. OST Steering committee meets and discusses the relevant issues, barriers and opportunities for the collaborative. OST Gatherings meets and gets to share learnings with one another, network and build capacities to better deliver their programming. Middle Years Framework is adopted by OST Steering and Gathering.	REACH supports the coordination of the annual OST conference, ensuring that it is accessible by the whole OST community. REACH supports OST groups apply for and receive OST funding. REACH supports the coordination of regular OST Gathering events to bring the community together. REACH continues to foster a strong OST Steering committee. REACH supports the development of a strategy to adopt the Middle Years Framework.t
Outcomes that create systemic impact	OST community leaders are empowered to utilize the resources and connections they have in the community.	Leaders from the OST Steering and Gathering are encouraged to participate in projects that address community wide issues.

SUPPORT FOR CHILD & YOUTH PROGRAMS

BACKGROUND

This initiative is working with the newcomer child and youth sector to coordinate services, improve practices, and map all child and youth services across Edmonton.

The initiative also aims to engage with these communities to understand what the barriers and opportunities are in accessing services critical to newcomer children and youth.

	Outcomes:	Indicators:
Outcomes that build relationships	Child and youth serving community organizations see REACH as a partner in supporting them in addressing barriers they've identified.	REACH supports the gathering of collaborative community tables. Child and youth serving community organizations have a willingness to partner with REACH. Additional projects derived from partner needs or challenges are taken on in partnership.

	Outcomes:	Indicators:
Outcomes that champion EDI	Increased understanding of what barriers the community have in accessing the digital Child and Youth Services Map. Increased the exposure of organizations who offer child and youth programming in Edmonton so that families have free access to the programs that meet their child's unique needs.	The number of participating organizations involved in the digital Child and Youth Services Map has increased by the end of 2022. Increased use of the Child and Youth Services map by schools, community organizations, and the general public. Feedback on improved outreach approaches is collected from child and youth services who have signed on.
Outcomes that collect and share data	Data about child and youth programs is up to date, accessible to public, service providers, schools, and other stakeholders. Themes in emergent gaps and assets are identified through the data collected.	The Child and Youth Services map is updated three times a year. Themes in emergent gaps and assets are sent to IRCC through regular reporting and is also shared back with the community.
Outcomes that provide backbone support	Increased awareness of community partners that REACH can support partner efforts for improving data collection and sharing. Increased community connectivity with resources, updates, growth opportunities, grants etc.	Collaboratives the Project Manager is involved in are offered data collection and sharing support when needed. Additionally, data support options are presented one time in 2022 to the Youth Services Coordination committee.
Outcomes that create systemic impact	Information about refugees and English language learners is available to child and youth newcomer serving organizations and is used to inform education, justice and health systems.	REACH receives refugee and english learner data from educational, justice and health departments to overlay school information with program information collected from the Child and Youth Services Map.

MIDDLE YEARS STRATEGY

BACKGROUND

The Middle Years Strategy is a collaborative project co-backboned with Big Brothers Big Sisters Boys and Girls Clubs. It is funded by the Province of Alberta. Through an emerging, growing body of research, we know that the middle years is a critical period of transition and development with lifelong impacts. However, the body of evidence on middle childhood development is relatively small compared to that for the early years (from birth to age six) and youth (ages I2-25). Further, research on development during this period is not widely and readily available compared to the other stages. The focus is to design and develop appropriate out-of-school-time programming for vulnerable youth using a neighbourhood-based approach that relies on natural supports.

	Outcomes:	Indicators:
Outcomes that build relationships	Community groups have an increased awareness of the natural supports that exist in their communities and how to work with them.	Community groups who have adopted the framework are able to identify and work with existing natural supports in their communities.
Outcomes that champion EDI	Increased accessibility of the framework to diverse community groups who have a specific interest in natural supports.	REACH ensures the distribution and engagement of the framework is done with diverse communities.

	Outcomes:	Indicators:
Outcomes that collect and share data	Ensure that the framework is backed with evidence based data and insights from the community.	The project continues to collect information from the community on how to improve the framework. Insights are collected from urban and rural community prototype communities. Insights regarding the adoption and implementation of the framework are collected from the OST Gathering community.
Outcomes that provide backbone support	OST groups and community groups and an increased awareness and understanding of how the framework works and its value. Convening community Supporting access to natural support to middle years groups.	A video providing an overview of the framework is developed. Educational resources like the overview video, case studies and stories are shared online via a website. Presentations are given to the OST Gathering community on what the framework is and how it can support the work of the community.
Outcomes that create systemic impact	OST Collaborative will provide support and resources to move MYOSTNS project forward.	Addition of new MYOSTNS members to OST Steering Committee.

WrapED

BACKGROUND

WrapED aims to reduce youth involvement in gangs and violent crime, and reduce engagement and/or relapse into criminal behaviour by vulnerable youth.

WrapED partners use their unique strengths, understanding of the target group, and the Wraparound/youth work/cultural broker model to help youth move away from the threat of gangs.

	Outcomes:	Indicators:
Outcomes that build relationships	Partners collaborate through collective impact in a way that is positive, committed, ongoing, and functional for youth participants.	Participation in monthly operational meetings with partners where resources are shared, and opportunities for shared learnings and training to support consistent support to youth.
		Annual partnership assessments consistently demonstrate strong collaboration and few barriers or issues to resolve.
		WrapED partners are engaged in emergent and relevant committees pertaining to youth and gangs in the city and the province.

	Outcomes:	Indicators:
Outcomes that champion EDI	Partners continue to be reflective of the community served and bring their culture, knowledge, and strengths to the work with youth participants.	Youth who have identified goals of connecting with culture are engaging or re-engaging in cultural activities through the support of WrapED. Youth with identified goals on cultural connection report feeling a stronger connection to their identified culture.
Outcomes that collect and share data	Partners increase efforts to address youth gang issues with other community agencies. Insights on successful youth gang interventions and recommendations on how to design future youth gang programs.	WrapED partners share information from practice and evaluation with other community agencies to increase awareness and knowledge about youth gang trends, gaps in service, and effective practice in response to the issues. Ongoing participation of WrapED partners in an outcome evaluation, in partnership with the Calgary Centre for Newcomers.
Outcomes that provide backbone support	Integration and implementation of gang prevention approaches into partner organizational and community practice.	Providing the necessary training and opportunities for resources sharing to build knowledge and capacity of partners and outside agencies.
Outcomes that create systemic impact	Insights that inform youth gang prevention strategies across municipalities, Alberta and federally.	Evaluation includes considerations to inform future provincial and federal strategies to address youth gang prevention.

24/7 CRISIS DIVERSION

BACKGROUND

24/7 Crisis Diversion is a collaborative partnership with Boyle Street Community Services, Canadian Mental Health Association (2II program), HOPE Mission, REACH Edmonton and stakeholders from the Edmonton Police Service and Alberta Health Services Emergency Medical Services. The program dispatches crisis diversion teams around the clock, 365 days a year to respond to people who are in distress and vulnerable on the streets of Edmonton.

	Outcomes:	Indicators:
Outcomes that build relationships	Expand the practice and participation of new community stakeholders to enhance service delivery to clients.	Initiate a comprehensive engagement process that will include engagement with multiple groups particularly those who are BIPOC to inform the design of the 3rd iteration of the program that includes their perspectives and participation. REACH will support the development of a coordinated effort to collect data and enform frontline responses to the opioid poisoning response, collaborating with the 24/7 CD program, City of Edmonton (Drug Overdose Dashboard) and Boots on Ground.
Outcomes that champion EDI	24/7 Crisis Diversion staff and supervisors are aware and have built capacity to incorporate EDI principles into their practice.	Supervisor and Staff Training offerings: (Trauma Informed through an EDI lens, Mental Health First Aid) Ongoing engagement with BIPOC individuals and organizations to participate in the partnership at all levels including delivery of service, advisors, and/or governance roles.

	Outcomes:	Indicators:
Outcomes that collect and share data	Insights collected by the Connector regarding addressing the needs of repeat clients will help inform 24/7 Crisis Diversion. Continue to contribute to the growing knowledge and standards about non-police led crisis response programs.	Updates to the 24/7 Crisis Diversion dashboard to support efficient approaches to review data. Updates to data collected and the app to incorporate the changing needs and services in the community. Undertake a benchmarking project to build and compare knowledge on "best practices" for crisis response programs. This will support standardized practice within the program.
Outcomes that provide backbone support	REACH will provide backbone support to community and system (COE, AHS, EPS, EMS) efforts that are working to address gaps in service to advance integrated efforts to support vulnerable community members.	Sponsor and participant in the Complex Needs and Banning Research being conducted in collaboration with MAPS Alberta Sector Emergency Response and Winter Emergency Response - Transportation working group sharing data to inform community initiatives 24/7 CD communication strategy to assist residents to shift their mental models in regards to people in crisis and the actual needs in Edmonton.
Outcomes that create systemic impact	REACH will continue to work collectively with other organizations, systems to increase efforts to advocate for policy changes or updates, and needed resources in the sector to better support its citizens.	Improve the integration of services and work around to enhance how people are supported during a crisis. 24/7 data informs housing needs assessment research and how housing data is collected and shared. Participate in research and prototyping that builds knowledge and understanding about harm reduction and innovative approaches to community safety, well being and healing for clients.

24/7 SERVICES - CONNECTOR PROTOTYPE

BACKGROUND

The Connector Prototype research project aims to explore how we might support vulnerable community members and address the supports they need to end cycles of crisis.

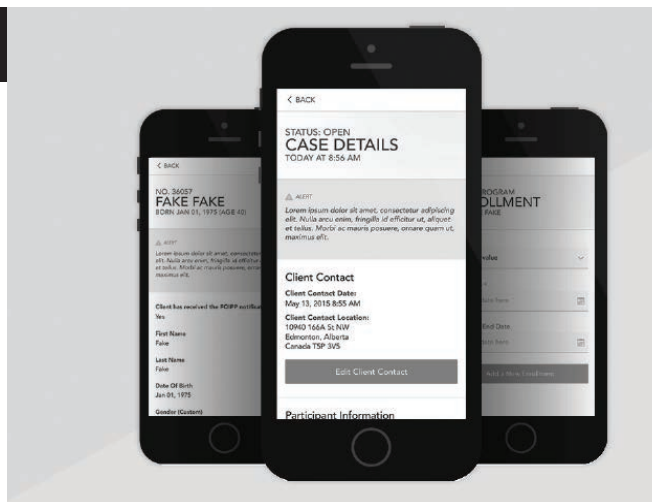|	Outcomes:	Indicators:
Outcomes that build relationships	The 24/7 Crisis DIversion Connector will increase the capacity of staff to support and connect "familiar faces" to programs /services that will provide opportunity for increased health, well being and healing.	Clients report back that the Connector approach within the 24/7 CD program provided them with connections to opportunities for increased health and wellbeing. 24/7 Crisis Diversion staff demonstrate skills to make alternative referrals and warm hand-offs to support clients. Access Network is leveraged to support informal groups (ex: Mutual aid groups).

	Outcomes:	Indicators:
Outcomes that champion EDI	The connector will contribute to training/ learning opportunities to enhance the 24/7 Crisis Diversion teams practice that honors the places people are at, further supports their dignity and respects their life experience and identities.	The Connector supports in the development and implementation the guiding principles and values of the 24/7 Crisis Diversion program. Clients report back their experience with the teams that they felt respected and supported by the program.
Outcomes that collect and share data	By the end of April 2022 a new approach to the Connector will support increased data collection about the program's warm hand-off process to enhance a wide range of formal and alternative supports to clients. The Connector's client pathways can be tracked through the 24/7 App.	90-day Connector evaluation will provide data points or Connector staff performance. 24/7 App updates provide data on types of connection that were made to clients. Access Network data will be collected through frontline service engagement and client engagement.
Outcomes that provide backbone support	Access Network is a trusted space where frontline workers can connect to identify gaps and create a unified community approach towards interagency solutions to address the challenges that people are facing.	Quarterly reports that demonstrate attendance and actions to support clients. Client and frontline worker report backs that demonstrate the contribution to their work.
Outcomes that create systemic impact	The 24/7 Crisis Diversion connector increases program staff's knowledge and capacity to connect with formal and informal support for basic needs, safety, well being and healing. Continue to support the development of community based, peer-led, alternative practices to support safety, well being and healing for Edmontonians.	Clients and staff report they know how to access formal/informal support, beyond meeting their basic needs. The staff have a "real time" directory to access sources and services (formal and alternative) for clients.

24/7 EDMONTON APP

BACKGROUND

The 24/7 Edmonton App provides real-time information to front-line workers in the field. It was developed as part of a comprehensive, coordinated response to leverage existing service for vulnerable people. This technology is a catalyst to drive the collection of common data and shared measurements for the use of integrated service planning and delivery in Edmonton.

	Outcomes:	Indicators:
Outcomes that build relationships	All 24/7 stakeholders are informed and are on the same page with up to date data regarding the program.	Monthly reporting to stakeholders and partners in community crisis response through the 24/7 Crisis Diversion program. The Connector is able to review data frequently regarding the services they use and provide insights to program partners and other external services.
Outcomes that champion EDI	Data collected from 24/7 clients from marginalized and underrepresented communities is done so in a respectful and dignified manner, increasing compassion, empathy and inclusion towards them.	Participation in U of A research on non-oppressive data measures in 2022 Continued review of the client consent process with 24/7 teams. Connection with mutual aid groups and Indigenous elders and organizations so that our approach aligns with their cultural and social practice. Identify and log "natural supports, welcoming spaces" for clients that front-line staff can offer.

	Outcomes:	Indicators:
Outcomes that collect and share data	Increased ability of supervisors, teams and the connector to make data-informed decisions on how to respond to calls and frequent program users. Increased transparency around 24/7 data	The Connector is able to access client data regarding the services they engage with to create insights they can share with program partners and external services. There is technical support to teams in helping them decline calls and track the history of declined calls regarding specific clients. Data is shared with initiatives invested in crisis response and include stakeholders like the Community Safety Deployment Dashboard, the Overdose Dashboard and the City of Edmonton Housing Needs Assessment Research. Better integration between 2II Edmonton and the 24/7 Crisis Diversion Dashboard.
Outcomes that provide backbone support	Increased access to real time data that reports on program performance. Data collected raises the awareness the community has regarding the impact of the 24/7 program and the contributions partners make to it.	Performance dashboards for mobile teams are developed to cater to the needs of program partners. 24/7 Crisis Diversion data is being used by community services and agencies outside of the 24/7 Crisis Diversion partnership.
Outcomes that create systemic impact	24/7 data and practice influences international approaches to crisis diversion. Data is used to identify system gaps and barriers.	24/7 data and practices are shared (via presentations) to similar programs and initiatives provincially and internationally. 24/7 has membership and is engaged in crisis response networks (ICRA). 24/7 data is used to inform responses to emerging issues and system gaps (COVID Response, overdose, complex needs and banning issues).

#YEGAMBASSADORS

BACKGROUND

The #YEGAmbassador Program is a partnership led by the City of Edmonton, the North Edge Business Association and REACH Edmonton. YEGAmbassadors connect businesses, residents and social agencies to the services and resources that matter to them, through face-to-face engagement or participation in community events/activities in Edmonton's rejuvenating inner city.

The program fills the gap in areas where traditional engagement models do not meet the specific local needs for cultural, social and economic diversity. They collect data and information from their interactions with business, community agencies and residents (this includes vulnerable community members).

	Outcomes:	Indicators:
Outcomes that build relationships	Increased and enhanced connectivity for businesses and community members to services through multiple tools and approaches.	Track engagements and referral pathways with possible outcomes through the Street Community Safety staff and economic development activities.

	Outcomes:	Indicators:
Outcomes that champion EDI	Increased opportunities for the program to deliver de-escalation and encouraging positive interactions training between businesses and community members.	Presentations and one on one discussions with business and community members, de-escalating events in real-time and distributing Business Care packages so that businesses can initiate friendly, supportive conversations with community members. Activation events (pop-up) that circulate in BIA areas for coffee talks and art. Info session on economic tools (grants/services) to support business maintenance and growth.
Outcomes that collect and share data	REACH will provide support to the partnership to build shared measures to collect data in efficient ways to report on outcomes.	Dashboard for YEGAmbassador - Community Safety Ambassadors and Environmental scanning.
Outcomes that provide backbone support	REACH continues to provide support with HR, Finance, Communication, project design, shared measures and reporting as well as funding applications to enhance the reach of the program to other BIAs.	Monthly reporting on program activities and measures - preparation for service agreement with the City of Edmonton.
Outcomes that create systemic impact	Possible expansion of the program to other Business Improvement Areas will support these areas rebuild after the pandemic.	YEG Ambassadors and tools are distributed to support other BIAs.

REACH TRAINING

BACKGROUND

This initiative delivers specialized training that is accessible (low cost and time efficient) for front-line workers, supervisors, law enforcement, social workers, and others regarding knowledgeable, practical solutions, and new developing best practices for working with vulnerable people and diverse populations.

This initiative works collaboratively with facilitators and partner organizations to accommodate unique needs of front-line workers and agencies.

	Outcomes:	Indicators:
Outcomes that build relationships	REACH continues to offer front line workers innovative training that informs the way in which diverse community organizations and services can support the emerging needs of diverse clients and communities. REACH fosters ongoing relationships with training partners.	New training opportunities that respond to the emerging needs of diverse communities are co-developed with community organizations and are offered to frontline workers. We create new training offerings with established training partners, training offering are repeated and continued.

	Outcomes:	Indicators:
Outcomes that champion EDI	REACH creates increased opportunities to engage community members, organizations and services to design, deliver and evaluate diverse and emerging training/learning opportunities. To support inclusion, the offerings are delivered in accessible ways (virtual, in person, conference)	The number of collaboration building opportunities that we create to develop learning. Training opportunities are delivered through multiple platforms
Outcomes that collect and share data	Feedback given by training participants and training partners gives REACH (& partners) increased insight as to where the training gaps are for frontline workers. REACH understands the effectiveness of its training offerings.	REACH develops training opportunities that are informed by training gaps identified by frontline workers. Participating organizations recognize the value of these collaborative efforts through formal and informal partner feedback.
Outcomes that provide backbone support	REACH continues to provide those who deliver training logistical, financial and technical support. Continued support will also come in the form of training development. REACH convenes and coordinates the activities of community training networks.	REACH connects trainers to the resources and content they need to successfully design and deliver their trainings. REACH brings together key stakeholder groups to collaborate and plan learning opportunities and activities.
Outcomes that create systemic impact	The wide and diverse topics and perspectives that training offerings and the experts who deliver them provide frontline workers a closer understanding of the systemic complexities that impact the communities they serve.	REACH ensures that trainings offered cover topics that are diverse and are delivered by experts who have diverse worldviews. Training participants have new perspectives on how they might approach their practices.

REACH IMMIGRANT AND REFUGEE INITIATIVE

BACKGROUND

REACH has worked with the Somali, Sudanese, Eritrean, Ethiopian, Oromo, Syrian, Iraqi and other middle eastern communities for the past ten years with provincial funding, mainly in Family Violence Prevention in a Cultural Context. Refugee, immigrant, newcomer, and LGBTQ+ newcomer populations remain vulnerable to economic disparity, social isolation and inequity as a result of discrimination, poverty, lack of employment and hate incidents.

REACH is working with newcomer, immigrant and refugee community leaders, settlement agencies and stakeholders, to identify gaps in support and services to build healthy newcomer families.

	Outcomes:	Indicators:
Outcomes that build relationships	Increased connectivity between cultural navigators and new and vulnerable newcomer communities.	New connections are made between cultural navigators and new/vulnerable newcomer communities. Cultural navigators are seen as valuable members in the community.

	Outcomes:	Indicators:
Outcomes that champion EDI	Increase awareness of LGBTQ+ newcomer community issues, especially with newcomer parents.	Difficult conversations around LGBTQ+ issues and challenges are had with community members.
Outcomes that collect and share data	Increased sharing of insights learned from RIRI projects to the newcomer community and newcomer community serving organizations.	Presentations and community report backs are made available to CIAFV, IFVPC, and CCE network.
Outcomes that provide backbone support	Increase the capacity of Cultural Navigators to address sensitive issues in the community.	Determine impact and priorities of cultural minority communities through environmental scans community engagement to understand what skills and capacities need to be developed. Provide targeted training and support of difficult issues such as suicide due to addiction, being outed and racial trauma.
Outcomes that create systemic impact	Increased newcomer community capacity to navigate Police Services for support regarding community safety. Police have increased knowledge on how to best engage with newcomer community groups.	Establish regular meetings with police and cultural minority groups. Through RIRI connections and relationships, police and community have trusted individuals to call on for support.

POLICE AND YOUTH ENGAGEMENT PROGRAM

BACKGROUND

The Police and Youth Engagement Program (PYEP) is a youth led and community driven summer program. It builds capacity for immigrant and refugee youth and engages police and the newcomer community in relationship building.

A principle focused evaluation on youth capacity building completed in 2019 reinforced the program's effectiveness in responding to the need for youth to have opportunities for leadership development and empowerment and for families to trust police.

	Outcomes:	Indicators:
Outcomes that build relationships	Increase opportunities for cultural minority communities and Edmonton Police Service to build and strengthen relationships.	Community is aware of the role of police in the community and the police is aware of the needs of newcomer communities.
Outcomes that champion EDI	Increased opportunities for PYEP youth coordinators to learn about LGBTQ+ youth issues.	LGBTQ+ youth experts are given opportunities to provide presentations to PYEP youth coordinators. PYEP and LGBTQ+ community leaders are a part of the PYEP planning process.

	Outcomes:	Indicators:
Outcomes that collect and share data	Understand what emerging issues may influence future PYEP programing and newcomer youth leadership skill building.	An evaluation highlights the feedback of youth on how PYEP can better support youth leadership needs.
Outcomes that provide backbone support	Work with cultural community leaders to identify strong youth coordinators who can lead and oversee PYEP activities. Increased sustainability and community ownership of the PYEP program.	Determine impact and priorities of cultural minority communities through environmental scans community engagement to understand what skills and capacities need to be developed. Provide targeted training and support of difficult issues such as suicide due to addiction, being outed and racial trauma.
Outcomes that create systemic impact	Increased newcomer community capacity to navigate Police Services for support regarding community safety. Police have increased knowledge on how to best engage with newcomer community groups.	Strong relationships are fostered with cultural leaders who are connected to youth in their communities. Survey community leaders and EPS stakeholders to determine what PYEP sustainability could look like. Identify appropriate youth development agencies to partner on PYEP to enhance the program.

IMMIGRANT FAMILY VIOLENCE PREVENTION COMMITTEE

BACKGROUND

A collaboration of eight agencies, the Immigrant Family Violence Prevention Committee (IFVP) provides education and advocacy for family violence prevention in a cultural context. The committee works closely with Community Initiatives Against Family Violence (CIAFV) as a sub-committee and collaborates to provide culturally appropriate family violence education for service organizations.

	Outcomes:	Indicators:
Outcomes that build relationships	Increased connectivity between cultural service providers in regards to family violence prevention in a cultural context.	Committees and networks around various family violence prevention issues are formed and supported.
Outcomes that champion EDI	Cultural service providers have increased understanding of the barriers and opportunities newcomer communities face in learning about family violence.	Provide relevant training through the Education Committee that is current and impacts service providers and community.

	Outcomes:	Indicators:
Outcomes that collect and share data	Newcomer communities have a better understanding of how to navigate legal systems. Frontline service providers have a better understanding of what coercive control looks like in cultural communities.	Influencing change committee will work alongside with service providers, legal partners, university and research students to collect data on translation/interpretation services cultural minority communities who've experienced family violence within the legal system Develop and distribute an on-line learning module of coercive control in cultural communities to conferences, online audiences and through Community Initiatives Against Family Violence (CIAFV)'s public education awareness raising committee.
Outcomes that provide backbone support	Identify and mentor new leadership for the sustainability of established committees in IFVPC.	Identify new leadership at CIAFV/IFVPC tables when current leadership leaves. Supply new leadership with support around meeting facilitation, community engagement and project development.
Outcomes that create systemic impact	Support ongoing alignment between IFVPC and provincial collective impact efforts.	Request support from IMPACT to support IFVPC leadership and sustainability.

COALITIONS CREATING EQUITY

BACKGROUND

Coalitions Creating Equity (CCE) is a model based on previous funding from the Human Rights Education & Multiculturalism Fund. REACH is committed to working provincially with stakeholders to address issues of discrimination, inequity and racism.

The initiative is evolving to build local skills, knowledge and networks that can collectively impact discrimination prevention and increased equality locally and throughout the province.

	Outcomes:	Indicators:
Outcomes that build relationships	Support relationship building by maintaining networks between CCE regions across Alberta and networks municipally in Edmonton.	The CCE provincial community of practice continues to meet and is active. REACH develops a clear role on how it might remain engaged with the networks moving forward.

	Outcomes:	Indicators:
Outcomes that champion EDI	Increase BIPOC leadership in CCE meeting design and decision making.	BIPOC leaders conduct meeting facilitation and have decision making powers in CCE activities.
Outcomes that collect and share data	Improved understanding of the reporting experience of individuals who have been victims of hate crimes and incidents. Improved awareness and information sharing provincially about hate crimes/incidents and its root causes, including reporting processes.	Work with the UofA to conduct research on the reporting experiences of those targeted by hate crime and hate incidents. Evaluation of the Anti Racism Action Project provides insights on hate crime reporting and providing support to those targeted by hate.
Outcomes that provide backbone support	Amplify and align work of stakeholders working on equity in Edmonton. Support CCE members in the development of strategic plans.	The priorities of CCE Edmonton members are mapped out and understood by the community. The work of CCE Edmonton members have a broader reach in the communities they serve. Facilitate Strategic Plan of Alberta Hate Crimes Committee.
Outcomes that create systemic impact	CCE networks municipally and provincially influence government strategies.	CCE Edmonton is aligned with the work of the Edmonton Anti-Racism Advisory Committee. CCE in partnership with the John Humphrey's Center provides provincial hate data to inform government priorities.

ADDICTIONS DON'T DISCRIMINATE

BACKGROUND

Addictions Don't Discriminate is an interactive exhibit rooted in stories of lived experience around addiction. Its aim is to increase empathy and reduce stigma towards those experiencing addiction, create a better understanding about addiction, offer information on the supports and services available to Edmontonians, and mobilize a community response.

The Addictions Don't Discriminate exhibit is based off of a similar exhibit developed by Strathcona County called Opioids Don't Discriminate.

	Outcomes:	Indicators:
Outcomes that build relationships	Exhibit provides wider communities with the opportunity for increased knowledge about and empathy for those with lived experience.	New hosts sign up to showcase the exhibit to their communities in 2022.

	Outcomes:	Indicators:
Outcomes that champion EDI	Smaller community groups have increased access to hosting the exhibit.	Microgrants will be made available to smaller community groups (libraries, community leagues, etc) who wish to host the exhibit. Hosting toolkit is utilized by all hosts and hosts provide feedback on how to improve the hosting toolkit.
Outcomes that collect and share data	Increased understanding of how the exhibit changed the attitudes/perceptions exhibit participants have on the issue.	Feedback from exhibit survey is widely shared to demonstrate the impact of exhibit. Feedback from host surveys is used to improve host experience. Feedback from the exhibit survey informs future deployments of the exhibit.
Outcomes that provide backbone support	REACH will have continued involvement in Co-Chairing the ADD Steering Committee, providing human and financial resources to the continued sharing and improvement of the exhibit.	Steering committee is convened regularly to assess the impact of the exhibit through the different communities it travels to and future opportunities the exhibit may have in being hosted in new communities.
Outcomes that create systemic impact	Municipalities outside of Edmonton are interested in hosting or creating their own versions of the Addictions Don't Discriminate exhibit.	ADD project leads meet with and advise municipalities outside of Edmonton on how to successfully host and or develop similar exhibits.

EDMONTON CANNABIS COALITION

BACKGROUND

The Edmonton Cannabis Coalition (ECC) works to raise awareness around legalization and safety issues regarding cannabis safety.

REACH is the backbone organization of the coalition, bringing together diverse agencies, groups and people as partners to collaborate on how to address underlying issues around cannabis safety.

	Outcomes:	Indicators:
Outcomes that build relationships	Improved communication between Cannabis Coalition partners.	Coalition members share regular updates with one another.
Outcomes that champion EDI	Increased understanding of what the top of mind issues are for marginalized communities who lack access to updates in legalization.	The creation and distribution of non-digital and accessible cannabis legalization resources.
Outcomes that collect and share data	Increased awareness of what the top of what the top of mind cannabis issues are for communities and businesses.	Engagement campaigns are conducted with businesses and community groups.
Outcomes that provide backbone support	Increased ownership of the Cannabis Coalition by committee members.	A rotating system of committee chairs is developed.
Outcomes that create systemic impact	Strengthened municipal alignment with the Alberta Cannabis Framework and Health Canada's laws and regulations.	Coalition partners are aware the updates of these frameworks, laws, and regulations.

SEXUAL EXPLOITATION WORKING GROUP

BACKGROUND

The Sexual Exploitation Working Group (SEWG) is an Edmonton-based leadership group working collaboratively to create awareness of sexual exploitation, sex trafficking, and its causes and impacts. The SEWG is a collaborative of community partners, law enforcement, municipal and provincial government, and REACH Edmonton.

	Outcomes:	Indicators:
Outcomes that build relationships	Increased positive relationships between enforcement and social supports to those affected by sexual expointation.	Increased understanding of what enforcement agencies and social supports can do for one another and to those affected by sexual exploitation.
Outcomes that champion EDI	Increased awareness of what SEWG is with diverse communities.	Increased engagement with the communities the committee aims to serve.
Outcomes that collect and share data	Increased sharing of critical community updates relating to responses to sexual exploitation.	Consistent updates are given by committee members at committee meetings.
Outcomes that provide backbone support	Increased accessibility to training and educational opportunities	Increased participation in educational events.

SAFER WAY OUT

BACKGROUND

Safer Way Out aims to develop a coordinated, community response that is driven by the needs of victims of human trafficking to ensure responses are appropriate to victims who require wrap around services with safety as a priority. This project focuses on the geographical region of Red Deer, Edmonton, and Northern Alberta.

	Outcomes:	Indicators:
Outcomes that build relationships	Increased alignment of stakeholders including human service providers, police, and individuals with lived experience across Alberta on the issue of human trafficking for the purposes of sexual exploitation.	Current core partnership remains intact and engaged. Expanding partnership and sustained engagement with new stakeholders, including women's shelters and Not In My City.
Outcomes that champion EDI	Increased opportunity for engagement and information sharing by human trafficking survivors.	Diverse representation of human trafficking survivors are engaged in Project Advisory Circle meetings and activities. Emergent roles for human trafficking survivors are identified and implemented in the project.

	Outcomes:	Indicators:
Outcomes that collect and share data	Increased understanding of how service providers to victims of human trafficking for the purposes of sexual exploitation can better align their efforts in providing them support. Increased access to relevant data (formal and informal) and opportunities on the issue to diverse service providers.	Victim support insights from the safety coordinator evaluation are shared among program partners, the broader community and funders. Regular community updates are given to program partners and stakeholders.
Outcomes that provide backbone support	Service providers like shelters and social agencies are aware of the work of Safer Way Out and have opportunities to collaborate. Those with lived experience has increased capacity to provide support in combating human trafficking and sexual exploitation. Funders and government stakeholders see the value of the work done by the Safer Way Out Initiative.	REACH supports Safer Way Out with the development of a communications campaign which aims to raise awareness of the project. Project advisory circle and broader stakeholders are kept engaged with the project and that their feedback is incorporated. Bi-annual funder reporting is accurate, comprehensive and outlines the successes and challenges of the initiative.
Outcomes that create systemic impact	Province wide alignment of service providers and stakeholders responding to human trafficking and sexual exploitation, especially between North and South networks. Influence the integration of the safety network coordinator practice into enforcement agencies.	Evaluation gives insights into improved alignment across the province. Sharing evaluation data with how safety network coordinator practice can align with the practice of enforcement agencies.

BACKGROUND

REACH supports the convening of community partners, encourages activation and collaboration, and facilitates dialogue around safety issues in several neighbourhoods and geographic communities in Edmonton. These currently include McCauley, Chinatown, Lee Ridge, Richfield, and the Balwin & Belvedere Revitalization Area, and Ward 4.

Stakeholders and partners include community members, social agencies, Community Leagues, businesses and business associations, City of Edmonton departments, EPS branches, elected officials, REACH Edmonton and invited resources.

	Outcomes:	Indicators:
Outcomes that build relationships	Relationships are made and/ or strengthened between key stakeholder groups in neighbourhoods supported by REACH's NOI framework which includes neighbours, community leagues, community organizations, social agencies, schools, businesses, enforcement agencies, City departments, and elected officials.	Key stakeholder groups identified in the REACH NOI Framework have been introduced to each other in each neighbourhood the NOI partners with.
Outcomes that champion EDI	Increased opportunities for marginalized, under-represented, and ethnocultural community members and the agencies that support them to participate and have their voices heard in neighbourhood-driven safety initiatives.	Social agencies and culturally diverse groups are represented and have opportunities for mutual exchange of information and resources with other stakeholders in each NOI initiative.

	Outcomes:	Indicators:
Outcomes that collect and share data	Increased understanding of the impact NOI initiatives bring to neighbourhoods and to the broader Edmonton community. Increased alignment with broader community initiatives.	Increased understanding of what type of data aligned community initiatives and groups require. A more formalized process for efficient delivery of comprehensive NOI reporting (working group meeting summaries, safety council meeting summaries, neighbourhood stakeholder email updates, social media posts, neighbourhood safety and well-being survey summaries, community engagement summaries, annual community report backs, updates to City Councillors and MLAs, maintenance of up-to-date NOI presentations.
Outcomes that provide backbone support	Community leagues and other neighbourhood-based organizations are seen as key contributors to neighbourhood-driven safety initiatives Individual neighbourhood engagements collectively contribute to an overall increase in neighbourhood connectivity, knowledge-sharing, and activation around issues.	NOI initiatives are seen as being delivered by (or at least in partnership with) community leagues and community based organizations. This is represented in media and communications (language, branding, visual representation, promotions, invitations, reporting); and presence (co-hosting and participation). Increased overall attendance and participation in neighbourhood engagements and activities.
Outcomes that create systemic impact	Critical community issues are explored and addressed through engagement that is broad and systemic in reach (broad information-sharing, convening of broad stakeholder groups, collective advocacy, and increasingly inclusive activation of community members) Localized neighbourhood-based engagements inform and add value to wider municipal and provincial engagements around similar critical issues.	NOI is the convener in addressing critical community issues and is responsible for reporting back to key stakeholder groups and those who can address and tackle these issues. Increased engagement at the local, municipal, and provincial level in response to critical issues identified in the NOI's work. Reports are provided to City Councillors, MLAs, Provincial Ministers, and other stakeholders and resources external to neighbourhoods.

RESOURCE CONNECT

BACKGROUND

Resource Connect is an annual event that brings together an expanding community of agencies and service providers from across Edmonton to explore how they might better create connections towards a more collaborative community of practice. Resource Connect is moving towards increased activity throughout the year through the development of working groups that share common interests and objectives.

In creating this community of practice, agencies find ways to work together to discover where gaps and opportunities in the system lie, informing how we might redesign better service pathways for their clients and the community at large.

	Outcomes:	Indicators:
Outcomes that build relationships	Community service providers have an increased understanding of what each other service provider offers to the community.	A service provider directory which includes contact information and service details is developed and given to Resource Connect participants.
Outcomes that champion EDI	Increased opportunities for engagement for smaller service providers who do not have the capacity or resources to participate in Resource Connect.	REACH volunteers are utilized to showcase the resources of service providers who do not have the capacity to participate at the event. Resources and information of smaller service providers are shared through REACH's different communication channels.

	Outcomes:	Indicators:
Outcomes that collect and share data	Increased awareness of emerging changes service providers offer and emerging needs of community.	Emerging information, community events, and community needs are shared on Resource Connect communication channels to better update the Resource Connect community.
Outcomes that provide backbone support	Increased connectivity between service providers, volunteers, practicum students and potential employees.	Calls for volunteers and job postings are made available through Resource Connect communication channels.
Outcomes that create systemic impact	Increased awareness of the Resource Connect community of the gaps and duplication of services that exist in the community.	An annual report is developed and shared with the community to report on event highlights, shifting community needs along with gaps and duplication of services identified by the Resource Connect community.

REACH OUTREACH

BACKGROUND

To engage with social service agencies, governments, and grass root organizations to convene and collaborate for community safety and crime prevention.

	Outcomes:	Indicators:
Outcomes that build relationships	Improved relationships between REACH's community of volunteers and the outreach activities REACH supports.	REACH understands what volunteers want to contribute and the type of support outreach activities need so they can be better connected.
Outcomes that champion EDI	Increased support to outreach activities that address issues of those who are marginalized and under-represented. Increased support to volunteers who have barriers to contributing to outreach activities.	Support and resources are accessible to all outreach activities. Ensuring accommodations can be made for volunteers who have barriers to volunteering.

	Outcomes:	Indicators:
Outcomes that collect and share data	Outreach activities and resources are shared widely with the outreach community.	Outreach activities shared through REACH channels and have increased engagement.
Outcomes that provide backbone support	Outreach activities have expanded reach with the communities they aim to connect with.	REACH successfully connects volunteers and community partners to outreach activities.
Outcomes that create systemic impact	Outreach activities address issues that affect communities across the city and province.	Outreach activities are coordinated and disseminated by multiple community partners.

BUILDING CAPACITY IN RURAL CRIME PREVENTION

BACKGROUND

The Rural Crime Project aims to build and pilot a framework aimed at decreasing rural crime through community-based safety assessments, planning and implementation of cross-sectoral approaches to decrease crime and increase community safety and to develop and implement a model to reduce crime and build capacity among service providers.

	Outcomes:	Indicators:
Outcomes that build relationships	Relationships are established between the advisory committee and regional sites so that appropriate supports are given to rural communities. Membership of the BCRCP is maintained and/or grows.	Representatives from advisory committee organizations are accessible to the regional sites.
Outcomes that champion EDI	Diverse rural communities have access to tools and resources to implement community safety plans.	Ensure that unique qualities of communities are reflected in project planning and evaluation.

	Outcomes:	Indicators:
Outcomes that collect and share data	BCRCP project partners have access to relevant, evidence based information on rural community safety and crime prevention. Process and outcome evaluation data from the BCRCP project contributes to an emerging body of knowledge about crime prevention and community safety in the rural context.	Ongoing presentations by diverse organizations/agencies on issues that impact rural community safety. Evaluation findings are reported and shared in appropriate forums. Other communities/provinces request or indicate interest in BCRCP evaluation findings.
Outcomes that provide backbone support	Rural communities have increased connection to training, tools and other rural community stakeholder knowledge to address community safety and crime prevention issues that affect them.	Rural communities have access to relevant training to assist in the development of community safety plans. Rural communities have access to an online toolkit designed to support knowledge and capacity building to design a community safety plan unique to their needs. Partner rural communities develop a community safety plan with support from BCRCP team members and resources.
Outcomes that create systemic impact	Rural community safety and crime prevention issues and successes have increased profile with the provincial and federal government and other systems.	Information about BCRCP is shared with/ requested by government representatives or other systems (police, etc.). Evaluation findings are shared with systems representatives. Meetings with BCRCP project staff/co-chairs are requested by government or other systems representatives. Evaluation gives insights to other provinces looking to replicate the project.

NOT IN MY CITY

BACKGROUND

Not In My City is a movement launched by Paul Brandt under his Buckspring Foundation that is raising awareness and taking collective action to prevent and end sexual exploitation and trafficking, focusing on children and youth. REACH is providing the backbone support for this initiative in Edmonton.

REACH is bringing groups together to create a province wide strategy to address issues associated with Human Trafficking and to develop prevention strategies.

	Outcomes:	Indicators:
Outcomes that build relationships	We want to build and enhance the network of service providers addressing human trafficking we have established provincially. We will particularly enhance our relationship with ACT Alberta as a co-backbone organization.	ACT Alberta has built backbone support capacity to work alongside REACH.
Outcomes that champion EDI	The initiative has increased influence from those with lived experience, those who come from newcomer communities and those who are from Indigenous communities.	Expansion of the committee to involve members with lived experience relating to human trafficking. We will ensure that agencies serving newcomers and Indigenous communities are also invited to the table.

	Outcomes:	Indicators:
Outcomes that collect and share data	Increased alignment among initiatives collecting data on human trafficking in Alberta.	We will follow the recommendations of the Human Trafficking taskforce and lobby for better data collection about incidents of Human Trafficking. We will work with partners at 2II to review the number of calls logged by the hotline. We will work with the Safer Way Out initiative who are collecting data to inform the work as well.
Outcomes that provide backbone support	Not In My City members have increased capacity to distribute educational and public awareness resources to communities and to each other.	REACH continues to convene the network, gather resources and contribute to community data sharing.
Outcomes that create systemic impact	Increased public awareness of the issues regarding human trafficking.	Increased calls to the human trafficking hotline.

PEACE IN OUR CITIES

BACKGROUND

The City of Edmonton and REACH became signatories on the Peace in our City Movement in February 2020. This movement seeks to galvanize a movement of people, mayors and city governments to halve and transform urban violence by 2030.

	Outcomes:	Indicators:
Outcomes that build relationships	Build better relationships with Edmonton Police Service to look at the data about how violence has increased and to analyze causes with a view towards building solutions.	Data sharing agreements are established with the Edmonton Police Service and the City of Edmonton.
Outcomes that champion EDI	Work with and learn from mutual aid groups like the Bear Clan Patrol and Boots on the Ground to enhance our community response to reducing violence.	Community groups are engaged with and resourced to prototype interventions.
Outcomes that collect and share data	Greater alignment of how we collect and share data around incidents of violence in Edmonton.	Data sharing agreements are developed between the Edmonton Police Service, the City of Edmonton and REACH Edmonton.
Outcomes that provide backbone support	Peace in our Cities members have an increased capacity to engage with communities to understand how violence is impacting them.	REACH works with groups like the Downtown Recovery Taskforce to develop initiatives to better understand the root causes of violence in Edmonton.
Outcomes that create systemic impact	Learnings and insights from Peace in our Cities partners will better inform how we might deploy the right resources at the right time to address incidents of violence in Edmonton.	Frontline workers will report that they are working in full alignment and gaps in service delivery are reduced.

ORGANIZATION FOR THE PREVENTION OF VIOLENCE

BACKGROUND

The Organization for the Prevention of Violence (OPV) is a diverse group of professionals with experience in CVE and other forms of violence and risk reduction. As an organization, the OPV brings community, academic and practitioner knowledge to bear on the problem of radicalization to violence. REACH supports this work by helping with financial management, reporting and audit functions, and promoting training. REACH also assists in evaluating and designing program interventions and leveraging its extensive resources and connections in ethno-cultural communities.

	Outcomes:	Indicators:
Outcomes that build relationships	Stakeholders are connected on issues related to the prevention of hate motivated violence.	REACH supports connections to OPV as opportunities arise.
Outcomes that collect and share data	The community and stakeholders have access to emergent and up to date information about the prevention of hate motivated violence and related topics.	REACH shares OPV reports and findings widely through appropriate communication platforms. OPV is connected with other related REACH initiatives to share information.
Outcomes that provide backbone support	OPV continues to implement/maintain strong financial and administrative processes.	REACH provides ongoing financial administration support and mentorship to OPV. OPV turns to REACH for guidance and support for administrative processes.

RESILIENCY PROJECT

BACKGROUND

The Resiliency Project is a collaboration between 4
partners, including REACH, City of Edmonton, the
Edmonton Police Service, and the Organization for the
Prevention of Violence. The project's aim is to work with
the public to prevent and counter hate-motivated violence
through awareness, education, research, and online and
offline intervention.

	Outcomes:	Indicators:
Outcomes that build relationships	Prolonged and strengthened relationships among City, law enforcement, and community partners.	Partners remain involved until the end of the project. Partners provide letters of support to additional funding of the project when it ends. Partners express willingness to work together to address other issues that affect hate motivated violence.
Outcomes that champion EDI	Increase access to information about hate crimes and violent extremism for targeted or vulnerable communities, including ways to report incidents and find support.	Conduct outreach to organizations supporting BIPOC, LGBTQ2S+, youth, and other vulnerable communities with resources for hate crime reporting and support.

	Outcomes:	Indicators:
Outcomes that collect and share data	Youth develop training workshops using evidence-based materials directed towards enforcement agencies.	Youth develop workshops based on research that is credited in their workshops and researchers and experts are consulted on workshop content.
Outcomes that provide backbone support	Youth have increased leadership opportunities in preventing online hate and extremism.	Youth are provided with training and support for writing proposals, developing and delivering workshops. Youth deliver presentations and workshops. A documentary film is created, highlighting the work of the youth; documentary is promoted through REACH channels.
Outcomes that create systemic impact	Increased knowledge of hate crimes, hate incidents, radicalization to violence and promotes proven strategies to prevent it.	Training and information is provided to law enforcement and community serving organizations in Edmonton and Alberta.

DATA STORYTELLING

BACKGROUND

The Data Storyteller is tasked with supporting the collection, organization, analysis and distribution of data. The Data Storyteller will transform zeros and ones into data driven-decisions and compelling stories that position REACH Edmonton to continue to deliver on community safety and well-being.

	Outcomes:	Indicators:
Outcomes that build relationships	New and established communities of key stakeholders are brought together by data that aims to give insights into common issues that affect them.	Communities invested in sharing data are developed and fostered.
Outcomes that champion EDI	Data collected through REACH initiatives gives insights to marginalized and under-represented communities.	REACH initiatives adopt data collection practices that incorporate a Gender-based Analysis (GBA+) framework. Work with UofA on "Using Data to Drive Change: Equity Centered Data Storytelling"
Outcomes that collect and share data	A common community approach is developed around data collection, sharing, analysis and accreditation.	REACH develops a data governance agreement which can be used amongst initiatives.
Outcomes that provide backbone support	Develop data systems technology which include data collection, data governance, data sharing and data analysis.	REACH leads the development, testing and the community adoption of Azure Cloud Computing Technology.
Outcomes that create systemic impact	Initiative data gives REACH and its community partners a wider understanding of the impacts issues have across communities in Edmonton.	REACH data is used to inform reporting on systemic issues.