

Canada Student Summer Program (2022):

#YEGAmbassadors

Position Title: #YEGAmbassador

Duration: 560 hours

Weekly Hours: 35 hours with flexible time frame after September 1st.

Wage: \$20.00/hr



The broader downtown core of Edmonton is changing; be a part of creating a vibrant business area and growing a strong and resilient community.

A bit about us

The YEGAmbassador is a team member within the YEGAmbassadors Program which is a partnership between REACH Safety Council of Edmonton, North Edge Business Association and the City of Edmonton. The YEGAmbassadors support the efforts of small Edmonton Business Improvement Areas (BIA's) in building safe and thriving businesses. By having a visible and identifiable presence in the community, the YEGAmbassadors help :

- Increase community safety and well-being
 - Develop the area into a destination
 - Promote cultural and ethnic business diversity
 - Adopt sustainable stewardship for the area
 - Equip businesses with the information and tools required to succeed

Job Duties

- Acting as “eyes on the street” for the designated areas (North Edge and Chinatown BIA and other areas. Extensive walking in a variety of weather conditions is a primary condition of the work.
- Connecting Edmontonians and visitors to local area events and businesses throughout the summer
- Assisting in building connections for citizens, community groups/agencies and business to services and supports from the City of Edmonton and other partners
- Strengthen and build relationships between business and social agencies to work proactively together towards prevention and intervention where social needs and issues have been identified in the area.
- Collect Environmental data and information on Business Improvement Areas (Downtown, Chinatown and possibly others)
- Attend and support local business, social agency and community events

Outcomes: Students will gain meaningful work experience while connecting with various businesses and social agencies, build relationships, gain knowledge about inclusive, welcoming and diverse communities, experience working with vulnerable

persons and communities, build confidence in networking and engaging with various stakeholders, and gain experience in data collection and evaluation.

This experience may aid most students wishing to pursue Community Development and Community Economic Development, Communications, Social Work, Human Services, Business Administration, Marketing and Economic fields.

Training

Selected students will be provided with an orientation & training module within the program.

Additional training may include:

- Indigenous & Cultural Competency Awareness
- Non-Violent Crisis Intervention
- Applied Suicide Intervention Skills Training
- Mental Health First Aid
- Social Issues Walk
- Feeling Safe in the Workplace
- First Aid and CPR

Supervision and Mentoring

Candidates will be supervised by the Program Manager/Steering Committee. Supervision and feedback will be provided on a daily and weekly basis in person to check performance during the period of the Canada Summer Jobs Program.

The Program Manager/Steering Committee will coach and guide each student daily until they have the confidence and skills to work independently. The candidate will be provided with documentation and future references as required. Students are asked to set goals and prioritize their work experience so that we can provide them with the opportunity to achieve their goals.

We aim to provide the students with a meaningful, skill building, and fun work experience. Students will learn programming planning, data collection, evaluation, communication, community engagement, capacity building, leadership, budgeting and event planning skills. At the end of the project the Manager/Partner will conduct a formal performance evaluation with the student.

Health and Safety Practices in the Workplace

The YEGAmbassador Program is committed to providing a safe and healthy workplace for all employees and students. YEGAmbassador Program is committed to compliance with all government agencies, regulations, and industry best practices.

YEGAmbassador Program holds all staff and students accountable for following safe work procedures and reporting unsafe acts and safety incidents. We will ensure timely follow-up to safety incidents.

As a diverse organization, we strive for all students to feel safe in expressing their cultural identity, sharing, learning and appreciating diverse cultures including Indigenous identities.

Education

Current student at recognized post-secondary institutions

Field of Studies

Ideal for students studying Social Sciences, Human Services, Business, Marketing, Communication and Economics

Diversity Hiring

Priority is given to members of visible minority groups and Indigenous persons.

Qualifications and Skills

- Post-secondary education in social work, community engagement, education and Human Services
- Knowledge of cultural traditions and beliefs
- Proficiency in report writing, budget planning, time management, defining goals and objectives, and priority setting
- Strong communication skills and ability to work with all cultural groups of all ages; including a commitment to equity, diversity and inclusion.
- Able to work independently and self-motivated
- Understanding of community safety and crime prevention practice
- Able to work flexible hours and weekends
- Ability to coordinate events and programs for youth
- First Aid and CPR would be an asset or willing to obtain certificate
- Criminal record check required

Submit your cover letter and resume to:

hr@reachedmonton.ca

Position open until filled.

We thank you for your interest in the YEGAmbassador Program, and appreciate the effort required to apply for this position.