

#YEGAmbassadors

Position Title: #YEGAmbassador

Weekly Hours: One year position starting immediately

Wage: \$20.00/hr

Available: Open until filled



The opportunity

The YEGAmbassador program is looking to hire Ambassadors. These Ambassadors will be connecting with small businesses, citizens and visitors to local business, events and services.

Land Acknowledgement

The YEGAmbassador Program acknowledges the work it does is in Treaty 6 Territory. Together we acknowledge all the many First Nations, Metis and Inuit whose footsteps have marked these lands for centuries.

A bit about us

The YEGAmbassadors are a team within the YEGAmbassadors Program which is a partnership between REACH Safety Council of Edmonton, North Edge Business Association and the City of Edmonton. The YEGAmbassadors support the efforts of small Edmonton Business Improvement Areas (BIAs) in building safe and thriving businesses. By having a visible and identifiable presence in the community, the YEGAmbassadors help :

- Increase community safety and well-being
- Develop the area into a destination
- Promote cultural and ethnic business diversity
- Assist sustainable stewardship for the area
- Equip businesses with the information and tools required to succeed

A bit about the communities we work with

The YEGAmbassador program conducts its work supporting BIAs and businesses in Edmonton's commercial districts. While BIAs and businesses are our primary focus, ambassadors help connect them to broader community stakeholders like social agencies, community leagues, enforcement agencies and city departments.

The work of the YEGAmbassadors is embedded in diverse communities, and therefore strives to reflect the uniqueness of these communities in language, culture, identity, ability, and experiences. We also engage deeply with all members of the community, inclusive of those who are newcomers, vulnerable and/or unhoused. We are seeking Ambassadors who can connect with these groups but also develop relationships with them and between different stakeholders.

Job Duties

- Acting as “eyes on the street” for the designated areas which are primarily the North Edge and Chinatown BIA but does include other BIAs.
- Extensive walking in a variety of weather conditions is a primary condition of the work.
- Connecting Edmontonians and visitors to local area events and businesses throughout the year.
- Assisting in building connections for citizens, community groups/agencies and business to services and supports from the City of Edmonton and other partners.
- Strengthen and build relationships between business and social agencies to work proactively together towards prevention and intervention where social needs and issues have been identified in the area.
- Conduct environmental scanning of Business Improvement Areas to inform what the needs are.
- Attend and support local business, social agency and community events

Outcomes: Candidates will gain meaningful work experience while connecting with various businesses and social agencies, build relationships, gain knowledge about inclusive, welcoming and diverse communities, experience working with vulnerable persons and communities, build confidence in networking and engaging with various stakeholders, and gain experience in data collection and evaluation.

Training

Selected candidates will be provided with an orientation & training module within the program.

Additional training may include:

- Indigenous & Cultural Competency Awareness
- Non-Violent Crisis Intervention
- Applied Suicide Intervention Skills Training
- Mental Health First Aid
- Social Issues Walk
- Feeling Safe in the Workplace
- First Aid and CPR

Supervision and Mentoring

Candidates will be supervised by the Program Manager/Steering Committee. Supervision and feedback will be provided on a daily and weekly basis in person to check performance.

The Program Manager/Steering Committee will coach and guide each candidate daily until they have the confidence and skills to work independently.

We aim to provide the candidates with a meaningful, skill building, and fun work experience. Candidates will learn programming planning, data collection, evaluation, communication, community engagement, capacity building, leadership, budgeting and event planning skills. At the end of the project the Manager/Partner will conduct a formal performance evaluation with the candidate.

Health and Safety Practices in the Workplace

The YEGAmbassador Program is committed to providing a safe and healthy workplace for all employees. YEGAmbassador Program is committed to compliance with all government agencies, regulations, and industry best practices.

YEGAmbassador Program holds all staff accountable for following safe work procedures and reporting unsafe acts and safety incidents. We will ensure timely follow-up to safety incidents.

As a diverse organization, we strive for all staff to feel safe in expressing their cultural identity, sharing, learning and appreciating diverse cultures including Indigenous identities.

Desired Level of Education

Post-secondary

Qualifications and Skills

- Post-secondary education in business or marketing related fields, or human services \
- Knowledge of cultural traditions and beliefs
- Proficiency in report writing, budget planning, time management, defining goals and objectives, and priority setting
- Strong communication skills and ability to work with all cultural groups of all ages; including a commitment to equity, diversity and inclusion.
- Able to work independently and self-motivated
- Able to walk for long periods of time throughout the day.
- Understanding of community safety and crime prevention practice
- Able to work flexible hours and weekends
- Ability to coordinate events and programs for youth
- First Aid and CPR would be an asset or willing to obtain certificate
- Criminal record check required

Submit your cover letter and resume to:

Info@yegambassadors.ca